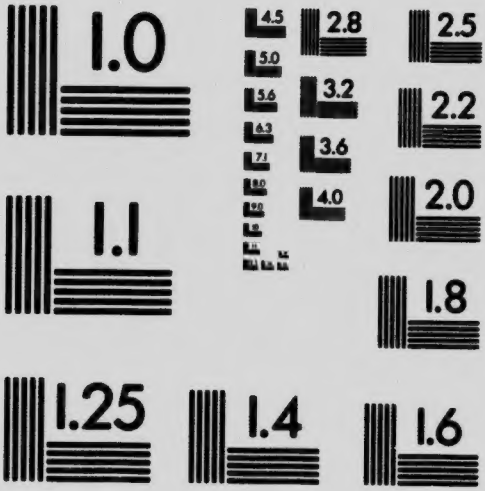
MICROCOPY RESOLUTION TEST CHART

(ANSI and ISO TEST CHART No. 2)



APPLIED IMAGE Inc

1653 East Main Street
Rochester, New York 14609 USA
(716) 482 - 0300 - Phone
(716) 288 - 5989 - Fax

PREMIUM ROOM: 18 YONGE ST. ARCADE, TORONTO.

Comfort Soap

WE WANT TO TELL YOU ABOUT COMFORT SOAP.

How it is Made. How it Will Help in Housework

—and how you can Make the Home Beautiful, and enjoy the possession of many Handsome Personal Notions, pieces of Jewellery, and Valuable Gifts, by saving the Trade Marks from Comfort Soap.

OUR PREMIUM LIST is unequalled in variety and elegance—offering an assortment of useful and ornamental gifts to more than satisfy all tastes and fancies. What is more, it is kept thoroughly-up-to-date, giving you a choice from the newest ideas always. Fashion's latest decrees in trinkets and jewellery are closely followed here for your benefit.

Through our Premium Department we give you an Interest in our Business.

We use our wholesale facilities to buy the great variety of premiums offered at manufacturers' lowest cost, and give you the benefit.

We give every Comfort Soap Trade Mark a value, AS A KIND OF BONUS FOR THE USER, and thus let you share in the profits of our business.

Every premium you receive may be considered as a dividend.

These Comfort Dividends are payable any or every day all the year around—you'll find them a grand investment.

The reason part of the value is taken in money when desired, is to oblige many of our patrons who do not wish to wait till sufficient trade marks are saved up.

ca. 1906

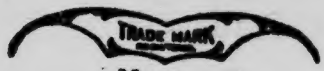
How to Draw your Dividends if you Live in Town.

Bring your trade marks with you, and visit our handsome Premium Department and Art Gallery in the Yonge Street Arcade. There you can make your personal selection at leisure, with courteous attendants to attend to your wants and make your visit a pleasure. Anyone is welcome at any time to visit our Premium Department, and enjoy a view of the handsome gifts awaiting the users of Comfort Soap.

If you Live Out of Town.

Make your choice from the comprehensive list given in this book. Cut out the necessary number of trade marks, as shown here, from your Comfort Soap wraps, and mail them to us with a note, telling exactly what you want.

Fifty trade marks, with a note, can be mailed for a two-cent stamp, ***and don't fail*** to write your name and full address quite clearly. If sending more than 50 trade marks, just cut out the centre of the trade mark as shown (No. 2), and reduce weight, saving postage.



No. 2.

In Sending Money.

Amounts up to $1.00 may be sent in stamps or postal note. Larger sums should be forwarded by P. O. Order, Express Money Order, Bank Draft, or Registered Letter. We cannot be responsible for money sent in unregistered letters.

This list of premiums is offered for a limited time only. We reserve the right to withdraw any article enumerated, in which case you may make another choice.

Address all letters, money orders, trade marks, etc., to

COMFORT SOAP, TORONTO

HOW COMFORT SOAP IS MADE.

The Largest Soap Works in Canada.

YOU have probably never visited a monster soap factory, and may find it entertaining to take a short run through our manufacturing premises with us, and form a slight realization of the work entailed in "keeping Canada clean."

Where "Comfort" is made.

Our factories are situated at Toronto Junction—in the midst of a net-work of tracks of the great railways of the country—with special sidings of our own, extending to every department and annex, and of such volume that a whole train of cars can be placed at once thereon. That these great facilities are necessary is forced on the attention as one approaches the factory, it being literally surrounded with cars loaded with the products which enter into the manufacture of "Comfort" Soap. Here are huge tank cars discharging their thousands of gallons of sweet-scented cotton-seed oil

What "Comfort" is made from.

from the Sunny South ; further along big pipes of cocoanut oil from Ceylon and India coral strand ; over there a whole train load of barrels of clear rendered tallow is being warehoused, and with it a car full of packages of costly oils, pungent, fragrant and aromatic, for perfumery purposes ; and, as car after car is relieved of its contents it is not sent away empty, but instead is loaded again just as heavily, with hundreds of boxes of "Comfort" Soap, and whirled away to its destination, which may be to the Atlantic seaboard or golden west.

Just to give you an idea of the vast size of our factories and annexes, let us tell you here that the plant occupies a floor space of over three acres. This will help you grasp the idea of the bigness of our institution.

The making of "Comfort"

Standing round about in the factory yards are huge iron storage and receiving tanks, with special protection covers. These great cylinders receive the oils as they arrive, and the chemically-purified lyes as they are manufactured. Steam pumps force the contents of these tanks to the top story of the main building. To there the pure white tallow is also elevated, and steamed by special process until it runs from the original packages in streams of clear limpid oil. Here, too, are carried the perfumes and other fragrant products which enter into the composition of "Comfort" Soap. Up through story after story of the factory extend enormous metal kettles which, with steam pipes coiled and radiated throughout their great interiors, compose the mechani-

cal digestors, which, open-mouthed and gaping upward, with hissing breath of steam, await the wealth of oils and fats so soon to flow into their cavernous mouths.

When all is ready, automatic gauges are adjusted, gates and valves are opened, and into these great receptacles pour tons upon tons of the assembled materials until the requisite quantity for a boiling has been forced in. It is amazing to learn that the contents of one of these kettles represent thirteen carloads of "Comfort" Soap, 300 boxes to a car, 100 cakes to the box, 300,000 bars of soap in one kettle—it is prodigious! This one kettle full of soap made into bars and stretched out end to end would extend for over twenty miles. There are seven kettles of this same huge size, and in addition many others with but a little less capacity.

The contents of these seven monster kettles, not counting the others, make seven full train loads of "Comfort" Soap.

What it means to Keep the World Clean.

Think of seven great trains of cars all loaded with "Comfort" Soap being hauled, one after another, out from the factory yards. What a capacity! What an output! It would look as if the supply of "Comfort" Soap alone should be equal to the task of keeping the entire continent clean and sanitary, though every day were wash-day.

But to return to the great kettles in which the mass is now seething and foaming, and anon a jet spurting up here and there, like the geysers of the Yosemite. For six days the processing is maintained, and then the finished soap is left to cool down to the proper temperature, which, owing to the great volume of it,

requires about twenty days, the time being varied by the weather. After cooling it is pumped up to the third floor, and into the big steam crutchers. Pouring into them it looks not unlike golden syrup. In the crutchers it is whirled and stirred with great rapidity, and begins to assume a tawny yellow hue like pulled taffy, and one feels tempted to seize a handful and taste it, so inviting is the appearance. Here the proper perfumes are added, and when the processing is completed large frames holding 1,300 pounds each are rolled under the crutcher, a vent is opened, the golden stream flows forth, the frame is filled and rolled away, another follows, until row upon row of frames are lined up on the vast floor and left for the soap to harden.

The Shaping of "Comfort"

After about four days the adjustable sides and ends of each frame are removed, leaving the great squares of soap standing upright, and ready for the cutting machine; and this soap cutter is one of the wonders of this mammoth factory. This machine seizes the great block of soap, and as easily and carefully as a mother handles her child, it trims, squares, slabs, divides crosswise and endwise, rounds, places on racks, and spreads each individual cake of soap ready for the drying room. This great machine works through the compass of two flats, and it is fascinating indeed to watch the great automaton as with precision and certainty it takes the great square of soap and hands out the finished cakes of "Comfort."

This is the only automatic steam cutting machine in the world which will take a

1,300 pound frame of soap, cut it into the size and shape of the cake of soap required, rack and spread it ready for drying in one continuous movement. It turns out 300 cakes of "Comfort" Soap per minute with a precision and certainty never at fault, and the uniformity of size and shape never varies.

After the racks are filled a carrier transfers them into the drying room. This drying room has two immense air fans continuously forcing hot air throughout its length, and as these fans make 1,500 revolutions per minute one can imagine that it feels like facing a typhoon to venture into the drying room for even a minute.

The Christening of "Comfort."

When the soap has dried out enough to allow a thin skin to form on its exterior the cakes are passed to the pressing machines, which proceed to christen each one by stamping it with its name, and as each cake emerges it is found to be smooth, hard and shining, with the name "Comfort" plain and distinct on one side, and the firm name, Pugsley, Dingman & Co., on the other.

The Dressing of "Comfort"

These finished tablets are now ready for wrapping. Placed on an endless moving belt, they are carried along in front of long tables, and by an ingenious automatic arrangement are evenly distributed in front of deft-fingered girls who seize and quickly wrap them in the double costume of paraffine paper and the well-known, eagerly sought for "Comfort" wrappers. The

speed with which this wrapping is done fairly takes one's breath away, and it seems impossible that these swift moving fingers should be able to keep up the tremendous pace all the day long, filling the boxes with alternate red and white and black and white wrappers without becoming utterly wearied.

The Housing of "Comfort"

As the boxes are filled they move along in automatic procession until they reach the nailing machine, where the covers are nailed on at the rate of twelve boxes per minute, four nails in each end, and six in each side of the cover. From the nailing machine the boxes are turned into a chute that lands them down stairs and into the shipping room, right abreast of the empty cars, standing on the siding ready for their load. No intermission takes place in the succession of these processes; they are continuous until the cars are loaded.

After the soap has been pumped from the monster kettles the spent lye is also pumped out and forced on into the glycerine room, where, by the agency of the best machinery and process, a considerable amount of glycerine is extracted. This is used in the manufacture of dynamite and in various other economies.

The Sanitation of "Comfort"

In connection with this department there is a specially equipped laboratory, in charge of an expert chemist, whose duties are to supervise all the materials entering into the

manufacture of "Comfort" Soap, so as to secure their purity and uniformity, and to separate and save the valuable by-products from the spent materials, products which are usually allowed to go to waste in the ordinarily equipped soap factory.

The Power Equipment

The motive power for the big institution is located in a power house adjoining the main building. The plant consists of a battery of huge boilers, the latest addition to which is an immense Heine steel boiler of 350 h.p. These boilers are stoked by two big Jones patent underfeed stokers, which consume the smoke and add greatly to the steaming capacity of the boilers. A 75 h.p. Wheelock reciprocating engine, with its great fly-wheel, actionises a part of this large volume of steam, which whirls shaft, wheel and machine, while another portion enters the pipes in the big kettles for the purpose of boiling the great masses of materials making "Comfort" Soap.

Besides the great boiler battery, the powerful engine, the big stokers, and the numerous subsidiary mechanisms necessary to such a plant, there is a large capacity electric generator which lights the entire works.

A telephone system, embracing nine instruments, is required for communication for the various departments.

Every detail of this magnificently equipped factory has been thought out with the view of obtaining the "best results" and the "greatest despatch." Where such un-

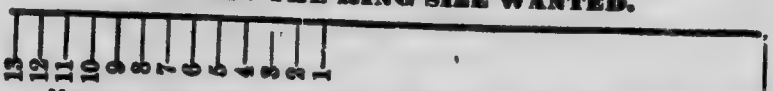
The Management of Genius

precedented volumes of materials are manipulated, time is the essence of the proposition, and there must be no waste of direction, labor or effort. Each day must complete a cycle, with its beginning, its transformation, and its end, and each day the cycle is being enlarged by a steadily increasing production—to meet a steadily increasing demand. A few more boxes each day are added, until suddenly another century of boxes of "Comfort" Soap is noted in the day's output, and the following day sees the beginning of another. Even with the latest and most expensive devices to aid labor, and economize time and space, in use, the genius of management has to be incorporated, to bring about the successful evolution of such an industrial giant.

The Growing of "Comfort"

Make the most of your privilege and let "Comfort Trade Marks" earn whatever pleases you among the list of premiums that follows.

TO GET THE RING SIZE WANTED.



Measure with a piece of string around the second joint of the finger for which the ring is intended. Cut off the exact length of string which encircles the finger, and place one end at 0; the figure which the other end of the string touches will be the size of ring wanted. When sending for a ring, send that number, as well as the premium number of the ring desired.

When you want a ring, and can't come to try it on, use this chart to ascertain the correct size.

B 2—Baby or Child's Gold-Filled Chased Ring, single stone setting. Fair quality, should last a couple of years. For 30 Comfort Trade Marks, or 10 Trade Marks and 10c.

R 22—Gold-Filled Band Ring, set with three stones. All sizes, Baby's, Misses' and Ladies'. For 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

R 131—Gold-Filled, three stones, Emerald, Ruby, Amethyst, Turquoise or Opal. For 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

R 187—Gold-Filled, single stone, Emerald, Amethyst, Turquoise or Opal. For 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

B 8924—Handsome Gold-Filled, two stone Opals in twin setting. For 50 Trade Marks, or 10 Trade Marks and 15c.

R 9—Fancy Chased 14k Gold-Filled Ring. For 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

R 1722—Gold Filled, single stone. Emerald, Amethyst, Turquoise, Opal. For 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

R 31, 33—Gold Filled Fancy Band Ring. Belcher setting. Choice of Emerald, Ruby, Amethyst, Turquoise, Opal. Manufactured in Misses' and Ladies' sizes. For 75 Comfort Trade Marks, or 25 Trade Marks and 15c.

R 26—14k Gold Filled Ring. Tiffany Setting. Choice of Amethyst, Emerald, Ruby, Turquoise. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

Ladies' or Gentlemen's Solid Gold Shell Oval Wedding Ring. Manufactured especially for us, and guaranteed to wear five years with ordinary care. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

R 102—Solid Gold Shell "Princess" Ring.—Choice of Diamonds or Garnets. The stones are doublets, an exact imitation of the real gems, and will last a lifetime. Free for 200 Comfort Trade Marks, or 25 Trade Marks and 50 cents.

Lady's Signet Ring, gold-filled, with two of your initials engraved thereon. Free for 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

(See page 12 for instructions to measure for the ring size required.)

Pins and Brooches.

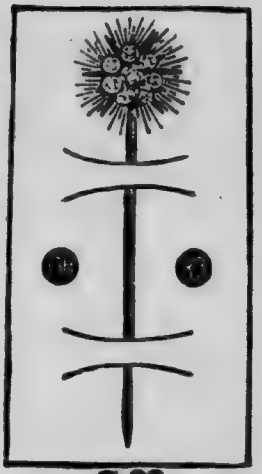
H 117

H 117—Jeweled Gold-Plated Spiral Hat Pin.—Can be had in either Turquoise, Ruby, Emerald or Amethyst setting. Sent for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.

S 33—Cluster Scarf Pin. Rhine Stone and Enamel Combination. Very appropriate for either ladies' or gentlemen's wear. Sent for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

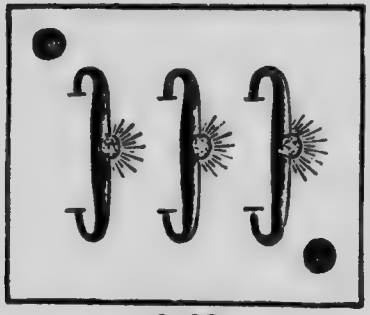
S 9—3 Stones in Clover-Leaf Setting. Choice of Brilliants, Rubies, Turquoise, Amethysts, Emeralds or Pearls. Very popular. Two sizes—Ladies and Gentlemen's. 25 Comfort Trade Marks alone, or 10 Comfort Trade Marks and 5c.

Canadian women are careful choosers, and the overwhelming majority of them are loud in their praise of "Comfort" Soap—be influenced by their decision, and find out to your own satisfaction that "IT'S ALL RIGHT."



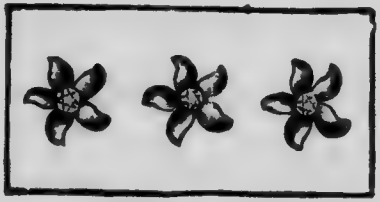
S 33

S 9



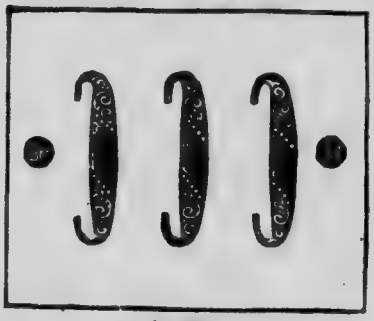
A 40

A 40—Gold-Plated Solderless Beauty Pin, with Rhine Stone Setting. 3 pins to each set. The set sent for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.



A 414

A 414—Myrtle Enamel Waist Set. 3 pins to each set. Each pin is enamelled with heliotrope, or royal purple enamel, and contains a handsome brilliant. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.



A 37

A 37—Gold-Plated, Hand-Painted Enamelled Beauty Pin. 3 pins to each set. The set sent for 10 Trade Marks. State color wanted.

B 1201—Gold-Plated Brooch Pin, large harlequin fire opal centre with four brilliants. The opals used in this brooch are full of fire and lustre. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

B 88—Fleur-de-Lis. Heart enamel chatelaine brooch pin. Can be used for brooch pin or watch pendant. Choice of turquoise or red enamel. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

A 1136—Rolled Gold-Plated Horse-Shoe Brooch Pin, with oxidized wreath entwined, has brilliant stone in centre. Free for 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

B 1122—Filigree Bright Gold Brooch Pin, with 7 handsome brilliants. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

B1088—Crescent Brooch Pin, with flowers enamelled in dainty colors. Free for 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

B 1179 — Enamelled Brooch Pin, four brilliants, with assorted colored centre stone. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

570

570. *Good Luck Brooch.* New. This is a solid gold-filled horse-shoe shape, gold pansy inside, with white diamond stones in centre, very pretty. 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

A 33—*Mother of Pearl Beauty Pin.* Three to each set. The set sent for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.

502—*Solid Gold-Filled Crescent Brooch.* 12 very choice imitation pearls, with turquoise stone in centre. This is a gem. 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

571—*Heavy Gold-Filled Double Heart Brooch.* Each one finished in different patterns and colors of gold, new and novel. 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

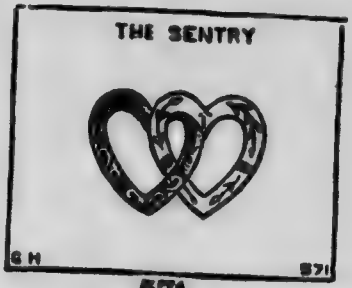
B 963—*Roman Gold Knot Brooch.* Hand chased and has pearl centre. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

B 240—*Ivy Leaf Brooch.* Iridescent enamel in perfect autumn colors. The latest novelty in brooches. Free for 100 Comfort Trade Marks, or 25 Comfort Trade Marks and 25c.

A 6—*Three Pins and Chain.* French enamelled fronts, centre stars and embossed borders, all gold-plated. Sent for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

A 33

502



571

B 963

B 240

A 6

158

158—Turquoise Clear Stones, with Gold-Embossed Border, Very pretty. Sent for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.

S 79—Roll Gold-Plated Wishbone Novelty Stick Pin, with 4 Brilliants. 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Brooch—Maple Leaf Brooch. Real hard enamel in correct autumn tints. Finished in gold. Free for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.

S 1—Gold-Filled Dagger Stick Pin. Warranted to wear 10 years. Sent for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.

B 137—Navette-Shape Brooch Pin. Consisting of 10 Rhine stones, with emerald, ruby, amethyst, or turquoise centre. 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

B 46—Circle Brooch Pin. Warranted 10 years. Each pin contains 14 stones. Your choice of emerald, ruby, turquoise and Rhine stones, combinations. Sent for 50 Trade Marks, or 5 Trade Marks and 10c.

B 2230—Wreath Brooch set with 7 Brilliants and has entwining branch and blossom. Each blossom is set with an assorted stone. This lace pin can be had in either green gold, or rose gold. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

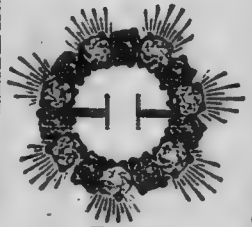
B 2271—Roman Gold Heart and Enamelled Flower Combination Brooch. Enamelled flower can be had either in heliotrope, light blue or pink, and is studded with a brilliant centre stone. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

S 79

Brooch

S 1

B 137

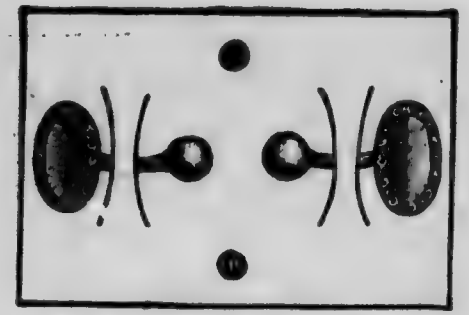


B 46

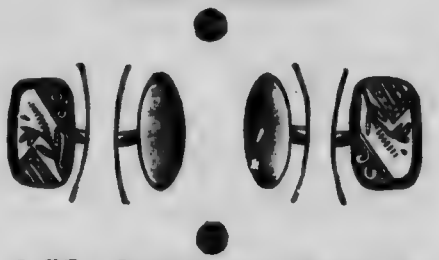
B 2230

B 2271

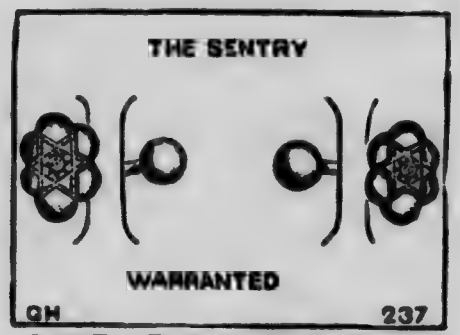
Gold and Silver Cuff Links.



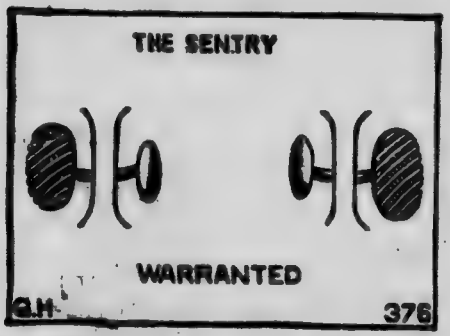
L 119—Rolled Gold - Plated Link Cuff Buttons. Bright finish. Sent for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.



L 55—Gold Front, Hand Engraved Link Cuff Button. Guaranteed by the manufacturer. Sent for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.



L 237—Rolled Gold - Plated, Bright Finish Link Cuff Buttons. White star centre. Brilliants in each star. Sent for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

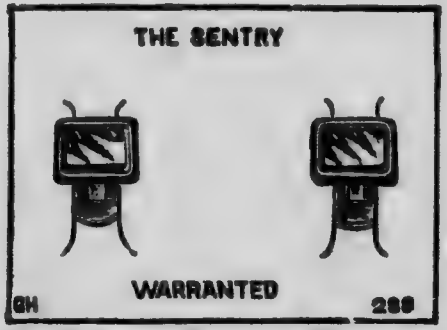


L 376—Sterling Silver Gents' or Ladies' Link Cuff Buttons. Illustration shows design. Sent for 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

ADJUSTABLE SHAWL STRAP.

This Adjustable Shawl Strap will fit any sized parcel—firmly made—a great convenience. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Every Cake of "Comfort" Soap gives 100 per cent. of best soap value.



L 288—Lever BackCuff Button. Inlaid pearl, gold-plated. Suitable for ladies' or boys wear. Sent for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Read full instructions for mailing on page 4.

Shirt Waist Sets.

N 504–50

N 505—Ladies' Shirt Waist Set, Buckle Design. Engraving shows exact style. Roman gold finish, hand burnished. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

N 504—Ladies' Shirt Waist Set, Buckle Design. Engraving shows exact style. Roman gold finish, oval shaped, hand burnished. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

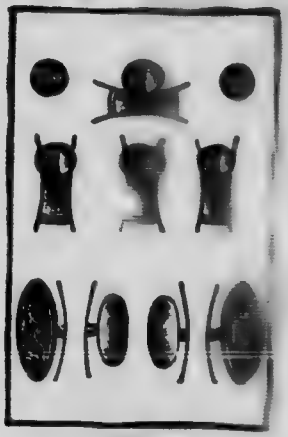
N 364—Ladies' Shirt Waist Set, consisting of three heart-shaped pearl matrix stones. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

N 398—Ladies' Shirt Waist Set, Turquoise, consists of four pieces, three small hearts and heart-shaped brooch, to each set. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

N 398x—Ladies' Shirt Waist Set, consisting of four pieces, heart-shaped pearl matrix stone, three small hearts, and one large heart-shaped brooch to each set. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 10c.

N 398

W 25—Beautiful Waist Set, comprising three enamel beauty pins, one pair of cuff buttons, and one gold-plated collar button. Handsome present for lady or gent. For 50 Comfort Trade Marks, or 10 Trade Marks and 15c.



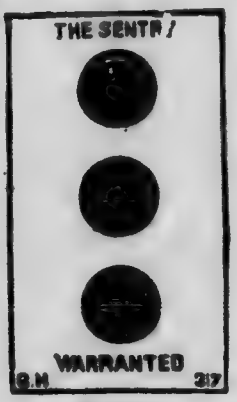
W 31

N 364

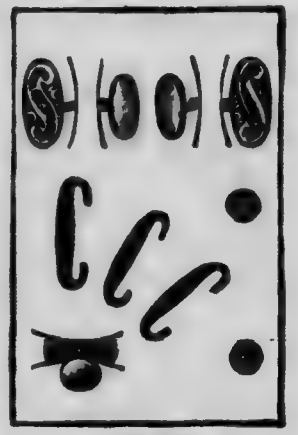
N 317—Mother-of-Pearl Shirt Waist Set, consisting of three pieces to each set, each about the size of a shilling. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

W 31—Solid Gold-Plated Waist Sets. Shirt Studs and one pair of links. Sent for 50 Trade Marks, or 10 Trade Marks and 15c.

Try the "Comfort" way on wash days, full instructions on each wrapper—it's a great help.



N 317



W 28

Bracelets & Lockets

F 78—Sterling Silver-plated, chased, Curb-Chain Bracelet, for the little ones. Has 4 heart-shaped bangles, each engraved with initial, the combination spelling the word "Baby." Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

Chatelaine Locket, gold-plated, slide-opening with Fleur de Lis clasp, Roman gold finish. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15 cents.

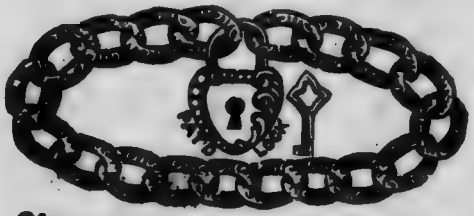
F 78

T 80—Necklace, suitable for misses or babies. Has turquoise pin-head pendant suspended from each chain. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Gentleman's Watch Chain. Gold plated. Latest style. First-class value. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

Ladies' Long Chains. Very handsome chain or guard is given free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

F [illegible] Gold or Silver Rope Effect Wire Bracelet. This is one of the latest novelties. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.



Chased Silver Filled Chain Bracelet with lock and key, for ladies or children, both sizes. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

Locket
20

T 80

Lady's
Long Chain.

T 162

T 162—Gold-plated Necklaces, with Roman Gold Charm. Locket has hand-engraved crescent and star studded with brilliants, and space for two photos. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

T 44—Gold-plated Cable Link Neck Chain, with Roman Gold Charm. Stone setting. Locket opens. Space for two photos. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

T 93—Gold-plated Ladies' Lorgnettes or Watch Guard, with slide and stone setting. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

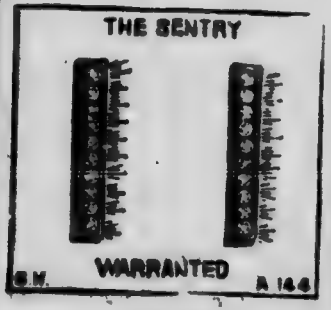
A 144—One pair Ladies' Costume or Collar Pins. Each pin contains 10 handsome brilliants, look like real diamonds; full of life and lustre. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

A 14—Solid Gold Front, Hand Engraved Baby Pins. Each one engraved with the word "Baby," and attached by cable link chain, which saves them from being lost. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

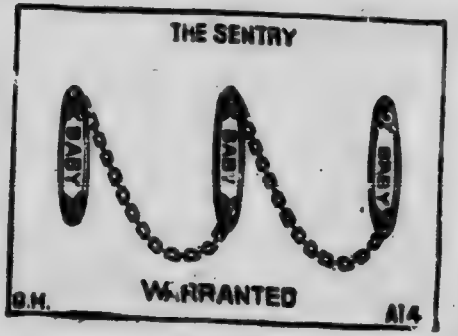
T 44

T 404—Gold Plated 15 inch Curb Chain Necklace with 3 small plain heart bangles. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

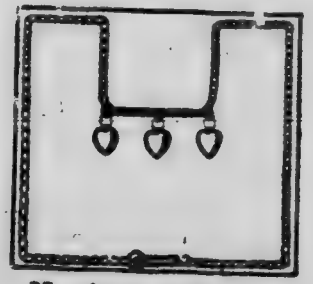
T 93



A 144



A 14



Necklace, T 404

Gold and Silver Watches.

1

2

3

4

No. 1—Gentleman's (Railway Time Keeper). Open face, coin silver case, knurled edge and back, monogram design in centre, screw bezel, stem wind and set, hour, minute and second, reliable movement. Splendid watch. For 25 Comfort Trade Marks and $4.00.

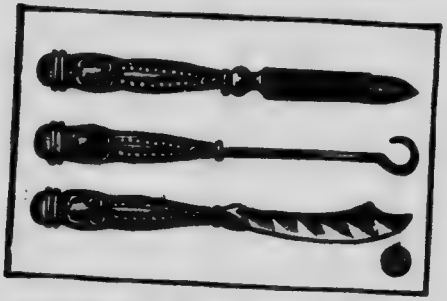
No. 2—Lady's Open Face Silver Watch. Coin silver case, embossed front and back, hinged back, inside case, stem wind and set, fancy dial, hour, minute and second. For 25 Comfort Trade Marks and $3.00.

No. 3—Special.—Lady's Gold Hunting Case. Waltham movement, seven-jewel compensation balance, heavy gold filled case, 10 year guarantee, embossed back and front with monogram space, hinged back and front, stem wind and set, hour, minute and second. This is a beautiful watch. For 50 Comfort Trade Marks and $7.00.

NOTE.—This watch furnished in gentlemen's size for same number Trade Marks and amount of money.

No. 4—Boy's Watch. Open faced, nickel case, hinged back, stem wind and set. Thoroughly tested. Gentleman's regular size and as good a timer as father's. For 25 Comfort Trade Marks and $1.00.

Toilet Articles.



Any one of these Sterling Pieces free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Read full instructions for mailing on page 4.

Handsome Clocks.

CUCKOO CLOCK.

New and popular. Dark walnut case, cottage style, carved trimmings, inlaid ornamentation, enamelled white wood hands and dial figures, day clock, hour and half hour call (cuckoo comes out every half hour), body 20 inches high and 14 inches wide, dial 5 inches, heavy chain and cone weights. This is a beautiful clock. Packed and shipped F.O.B. For 25 Comfort Trade Marks and $4.00.

MANTEL CLOCK.

Oak or dark wood case, eight day, hour and half hour strike, has thermometer, barometer and spirit level as attachments, 22 inches high, 14 inch base, 6 inch dial. Splendid timer. For 25 Comfort Trade Marks and $2.50. Packed and shipped F.O.B.

PARLOR CLOCK.

Fine adamantine enamelled case, single side pillars, ivorine dial, imitation marbleized ornamentation, gold plated ornaments, eight day, hour and half hour strike, 11½ inches high, 15 inch base. Very handsome. For 25 Comfort Trade Marks and $3.50. Packed and shipped F.O.B.

Read full instructions for mailing on page 4.

PRETTY MUSICAL CLOCK.

Can be set to play delightful melodies, sure to charm you. For 25 Comfort Trade Marks and $2.00.

DRAWING ROOM CLOCK.

Adamantine enamelled case, double side pillars, imitation marble ornamentation, ivorine dial, gold plated ornaments, eight day, hour and half-hour strike, cathedral gong movement, 12 inches high, 17 inch base. A beauty. Packed and shipped F.O.B. For 25 Comfort Trade Marks and $5.00.

ORMOLU GOLD CLOCK.

10 inches high, very fanciful and decorative, a real gem. For 25 Comfort Trade Marks and $2.50.

ILLUSTRATED STORY BOOKS FOR THE CHILDREN.

Beautifully colored board covers (size 10½ x 8½), containing many delightful stories to please the little ones.

Daisy's Letter Series. Free for 25 Comfort Trade Marks, or 5 Trade Marks and 5c.
Birthday Party Series. Free for 100 Comfort Trade Marks, or 10 Trade Marks and 25c.
Holiday Series. Free for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.
Pet and Pastime Series. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

"Nothing too dirty" to yield to the persuasions of a suday bath in "Comfort" Soap and water—"nothing too dainty" to be made good as new by a frothy immersion in the same.

Read full instructions for mailing on page 4.

The Globe Lever Alarm Clock. A one-day time-piece with alarm gong in any position. Free for 300 Comfort Trade Marks, or 25 Trade Marks and 75c.

3

***No. 3*—A handsome LEATHER PURSE,** embossed, assorted patterns reliably made in the latest style, free for 100 Comfort Trade Marks, or for 25 Trade Marks and 25c.

2.

No. 2—Shopping Satchel. Large size, 7x5 inches; of handsome black leather with purse inside to match.

Free for 200 Trade Marks or for 25 Trade Marks and 50 cents.

1

No. 1—WRIST BAGS. Embossed fancy black leather body, metal trimmings and chain, in gold finish or oxidized. Size 4½ x 3¼ in. These are very pretty and very fashionable. Free for 100 Comfort Trade Marks, or for 25 Comfort Trade Marks and 25c.

28420.

No. 28420—Walrus Grained Finger Bag. Three-inch two-balled fancy frame; strap handles; white kid lined; 3 inches deep. Free for 100 Comfort Trade Marks or 10 Trade Marks and 25c.

28458.

No. 28458—Elephant Grained Ladies' Hand Bag. Eight-inch four-balled frame; 2 compartments; one compartment fitted with purse; moire lined; braided handle; 4½ in. deep. Free for 400 Comfort Trade Marks or 25 Trade Marks and $1.00.

This **Silver Plated Child's Mug** given free for 100 Comfort Trade Marks, or for 10 Trade Marks and 25c.

Silver Salt & Pepper Shakers.

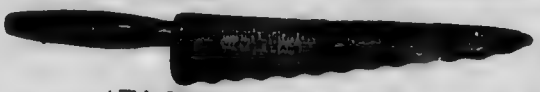
The pair free for 50 Comfort Trade Marks, or for 25 Trade Marks and 10c.

Pretty patter'd

Butter Knife and Sugar Shell.

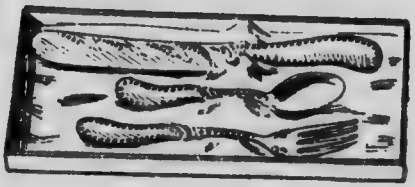
The pair, in a nice box, free for 100 Comfort Trade Marks, or for 25 Trade Marks and 25c.

This handsome set of **Carvers** free for 200 Comfort Trade Marks, or 25 Trade Marks and 50 cents.



This **Serrated Bread K** free for 50 Comfort Trade Marks, or [illegible] Marks and 10c.

Child's Set.



Very handsome.

Consisting of a fine silver-plated knife, fork and spoon, in a dainty satin-lined box, will be sent to you free for 50 Comfort Trade Marks, or for 25 Trade Marks and 10c.

Table Silverware.

Every housekeeper who delights in nice tableware should take advantage of these offers.

Every piece of silverware offered as a Comfort Soap premium is honestly made, with a fine heavy plate that will last wonderfully well.

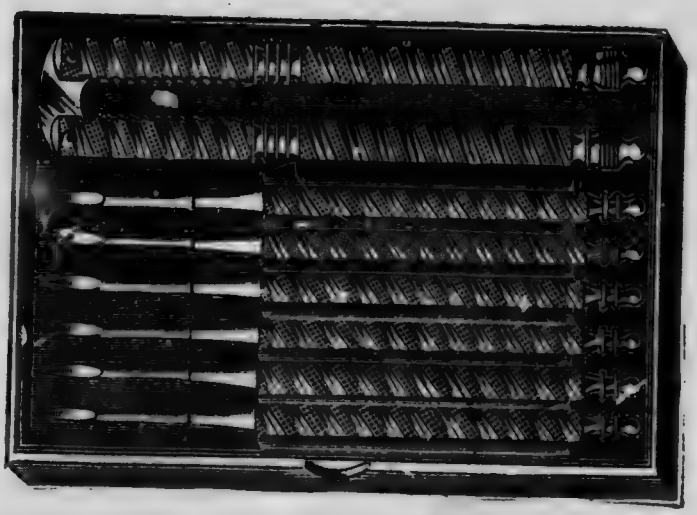
6 Silver-Plated Teaspoons of pretty shape and popular design, free for 100 Comfort Trade Marks, or for 25 Trade Marks and 25c.

6 Silver-Plated Dessert Spoons, extra heavy and fine finish, for 25 Comfort Trade Marks and 50c.

6 Silver-Plated Tablespoons, extra heavy and fine finish, for 25 Comfort Trade Marks and 50c., or free for 200 Trade Marks.

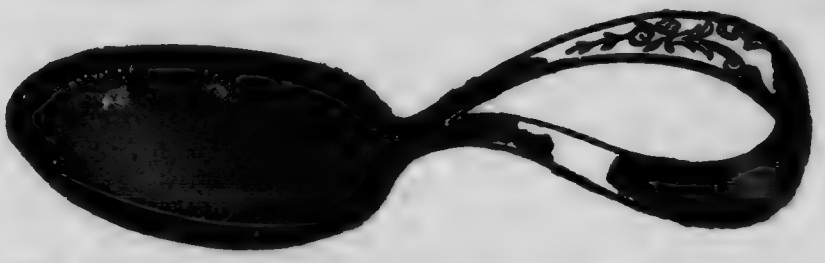
6 Silver-Plated Forks, splendid value, for 25 Comfort Trade Marks and 50c., or free for 200 Trade Marks.

6 Silver-Plated Knives of standard quality and tasteful design, for 25 Comfort Trade Marks and 75c.



NUT SET.

Consisting of pair of crackers and half dozen picks in box, as shown, silver plated serpentine pattern. New and popular. Free for 100 Comfort Trade Marks, or for 25 Trade Marks and 25c.



The BABY'S OWN SILVER-PLATED SPOON.

This spoon is made specially for the baby; the loop handle is just right for its chubby little hand, and the deep bowl makes it fairly unspillable in conveying the food to the mouth. It is new, unique and all the rage. Sent free for 10 Comfort Trade Marks and 25c.

NAPKIN RING.

Heavy sterling silver triple plate on hard white metal, chased, satin finished pattern, monogram space, 25 Comfort Trade Marks, or 5 Comfort Trade Marks and 10c.

Read full instructions for mailing on page 4.

Handsome Silver-Plated Ware for the Table.

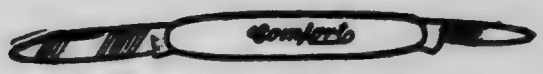
Any one of these four pieces free for 500 Comfort Trade Marks, or for 25 Trade Marks and $1.50. The Berry Dish, Pickle Jar and Butter Dish are of fine silver-plate, with best quality glass. The Biscuit Jar is made of silver plate entirely. Any one of them will be a useful and ornamental addition to your table service.

KLEANO has no grit and cannot scratch! Kleano is a hand, scouring, polishing and cleaning soap. Unlike most scouring soaps, it has no grit, and will not scratch the most finely polished surface. For silverware, glassware, tins and tableware, for painted woodwork, mirrors and ornamental work of all kinds, it is unequalled as a polisher and cleaner. For cleaning the hands when soiled by any kind of daily toil, it is a revelation. It does not irritate the skin, but leaves it soft and smooth. Try it.

Made, and guaranteed good, by the makers of Comfort Soap.

Read full instructions for mailing on page 4.

This handsome pocket knife, four blades, best steel. Sent free for 100 Comfort Trade Marks, or for 25 Trade Marks and 25c.



Two-bladed steel handle pen knife, sent free for 25 Comfort Trade Marks, or 10 Trade Marks and 5c.

This handsome two-bladed knife, best steel, pearl handle, brass tips, very superior. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

This fine pair of 6 inch scissors free for 50 Comfort Trade Marks, or 25 Trade Marks and 10c.

This fine Razor, fully guaranteed by us to give entire satisfaction. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

Pearl-handled Penholder, both artistic and practical, in a velvet-lined box, for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Read full instructions for mailing on page 4.

1

1—**"Comfort" Doll.** Life size (2 feet high), pattern doll, unbreakable, and so light the smallest child can carry it. Head, hands and feet finished in colors; body dressing alone required. Full directions for making. 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

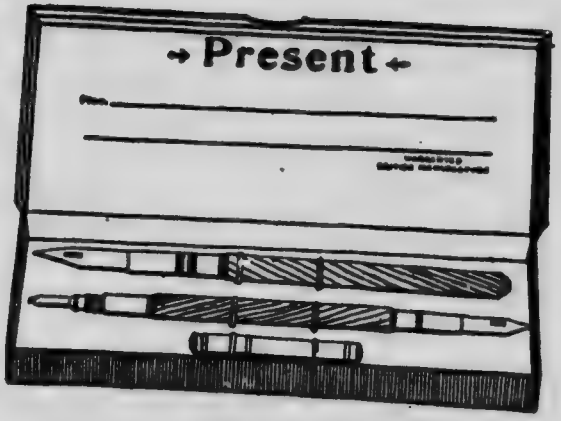
3—Splendid ***Fountain Pen,*** one of the very best made. For 300 Comfort Trade Marks, or 25 Trade Marks and 75c.

4—***Girl's School Bag,*** with handle to carry. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

5—***The Champion Base Ball.*** For 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

6—This fine ***Mouth Organ*** for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

7—***Boy's School Bag,*** with strap to go over shoulder. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.



2—Very useful ***School Set*** in a nice case, for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

3

4

5

6

7

Read full instructions for mailing on page 4.

St. Cecelia.

St. Cecelia.

Size 16 x 20.

This beautiful picture, so exquisite in conception, so artistically wrought out in color and detail, is a favorite with all. Sent prepaid for 25 Comfort Trade Marks alone, or framed in 3 inch frame, as shown, one dollar extra. Recipient pays express charges.

Sacred Picture List.

By world-renowned Artists.

Your choice free for 25 Comfort Trade Marks.

Virgin and Child. *St. Antony.*

Madonna of San Sisto, by Raphael.

Holy Family, by L. Krause.

The Immaculate Conception, by Murillo.

DINGMAN'S POWDERED BORAX Sweetens the home! Powdered borax is a necessity in every well-ordered household, and Dingman's is the purest and best brand obtainable. For softening hard water, for purifying and sweetening crooks and crannies, for use in washing dishes, and as an aid in many of the various household duties it has no substitute. As a general sanitary purifier, Dingman's Powdered Borax is indispensable. It can be had from all the best dealers.

To keep Comfort Soap company you should always provide Dingman's Borax, Blue, and Kleano—they make an invincible quartette.

Read full instructions for mailing on page 4.

No. 5. Platinotype. Sweet Motherhood.

Platinotypes. Size, 16 x 20.

Reproductions of life studies from special subjects, in colors, with photographic finish effects. These are the latest and most popular art gems published.

No. 4. Good Night

5. Sweet Motherhood

3. Papa's Letter

Sent prepaid (unframed) for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

Read full instructions for mailing on page 4

This handsome symbolical picture, exquisitely executed in blended colors, free, unframed, for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.; or in 8-in. frame, as shewn, $1.00 extra. Recipient to pay freight.

There's not a "soap occasion" in the whole routine of home duty in which "Comfort" Soap will not give you the very best results at least expense.

Pope Pius X

Two magnificent pictures, charming in conception, executed with much skill, the colors blending beautifully.

Either one sent free for 25 Comfort Trade Marks, or 5 Trade Marks and 10 cents; or framed in 8-inch frame, as shewn, for $1.00 extra.

Recipient to pay freight.

Angel's Whisper

Your Choice in Water Color Pictures. Size, 15 x 20.

All new and attractive subjects by the best artists of the day. Refined in treatment and exquisite ... Very popular and in great demand.

1. His First Fish
2. The Young Lovers
3. Playmates
7. Grace Before Meat
... Chums
12. The Wee Nurse
13. Little Grandmother
14. Feeding the Dog

One sent prepaid (unfram... ...25 Comfort Trade Marks, or 5 Trade Marks and 10 cents.

Read full instructions for mailing on page 4.

The Hunting Party.

Size 20 x 24.

A perfect reproduction of a fine line plate engraving. Very attractive.

Sent prepaid for 25 Comfort Trade Marks alone, or framed in 2½ inch imitation oak, one dollar extra.

Recipient pays express charges.

You can't find a purer, sweeter, handier soap than "Comfort."

It makes a quick frothy suds, is "sudden death" to dirt, and never hurts the tenderest skin.

Don't believe it just because we say so.

Ask others—or try it yourself.

DINGMAN'S IDEAL BLUE. Bluing is an art! Fine linens are "specials" amongst the household treasures of the good housekeeper. The beauty of these is frequently lost, and the fine quality spoiled, through the use of inferior blue in the hands of the inexperienced. To blue clothes rightly, to make them look like the "running snowdrift," without spot or stain, requires skill, judgment, and a good blue.

Dingman's "Ideal," as its name implies, is pure, absolutely free from all sedimentous matter, dissolves freely and quickly, coloring the water uniformly, and gives the clothes those beautiful and transparent shades so much desired by particular people.

Ask for it, and you will get it, as all the good dealers keep Dingman's "Ideal" Blue.

Read full instructions for mailing on page 4.

THE UP-TO-DATE PRACTICAL LETTER WRITER.

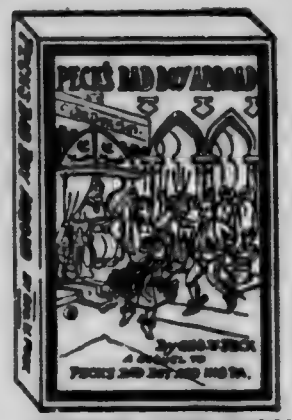
A comprehensive practical guide to correspondence, showing the structure, composition, formalities and uses of the various kinds of letters, notes and cards. Also valuable information on business, commercial law, abbreviations, quotations, etiquette, etc. 275 pages. The best teacher you can possibly have. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

COMFORT COOK BOOK.

Containing valuable recipes in all the departments, including Sick Room Cookery. By Annie Clara [illegible]. For 50 Comfort Trade Marks, or 10 Trade Marks and 10c.

FENNO'S FAVORITES.

One hundred choice pieces for reading and speaking, with marked gestures, analyzed selections, explanatory notes, the principles of gestures, etc., by Frank H. Fenno, A.M., F.S.Sc. Free for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.



PECK'S BAD BOY ABROAD.

A sequel to Peck's Bad Boy and his Pa. The Bad Boy relates the adventures of himself and his Pa on a trip to European Countries. If you have read Peck's Bad Boy and his Pa you can imagine the rest. The doctor advised the trip and said that what Pa needed was a change of air and lots of excitement. He got plenty of the latter as you will see if you read the story. This book has about a 100 illustrations by a famous cartoonist and is fun from cover to cover. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

TWENTY YEARS OF HUS'LING.

A story of twenty years of a man's life, more interesting than fiction, yet every word of it true—portraying the peculiar and amusing incidents, laughable situations failures and successes of a man who tries almost every kind of business, and finally makes a fortune. 48 full page illustrations, by the renowned artist "Denslow." 300 pages printed in large, clear type. Free for 100 Comfort Trade Marks, or 25 T. M. and 25c.

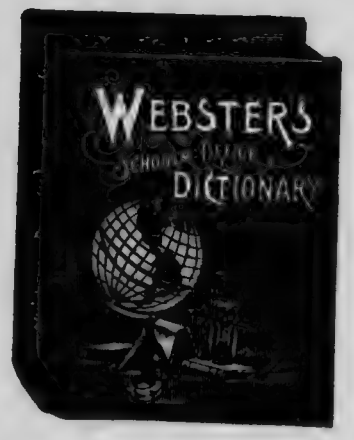
PRETTY PICTURE BOOKS FOR THE CHILDREN.

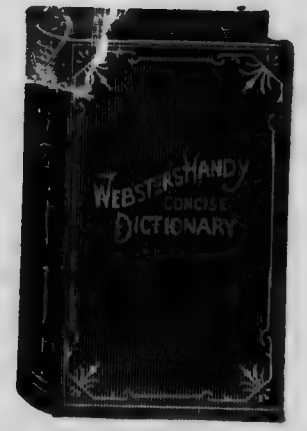
Any one of following titles free for 5 Comfort Trade Marks. Books, papered covered, 4½x6

Seaside Joys. ***Holiday Time.*** ***Little Folks and their Friends.***
Dot at the Farm. ***The Drummer Boy.*** ***Wild Animals at Home.***

Or a larger book (6 x 8) free for 10 Comfort Trade Marks. Following are the titles:

Queen of Hearts. ***When the North Winds Doth Blow.*** ***Old Time Tales.***
A Day at the Seaside. ***Playmates and Pets.*** ***Happy Days at the Farm.***





Webster's School and Office Dictionary of the English Language.—New, complete. Recently revised. Over 70,000 words. Spelling, pronouncing, definition and diacritical marking in accordance with best established usage. Contains also dictionaries of following: English language abbreviations in common use; American geographical names; foreign words and phrases; proverbs and quotations; business terms; nautical terms; musical terms; mythology; law terms and phrases; and fable. Also contains rules for punctuation; use of capitals; prepositions and how to use them; figures of speech; accent marks; sample letters for all occasions, etc. Contains 468 pages. Free for 200 Comfort Trade Marks, or 25 Trade Marks and 50c.

Webster's Handy Concise Dictionary.—A concise Webster's Dictionary, to which is added a supplement of new words and recent definitions, foreign phrases and abbreviations. Illustrated with numerous engravings. 35,000 words. Revised and abridged from Webster's Dictionary of the English Language. Small 16mo., cloth. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

The great majority of careful Canadian housewives call for "Comfort" every time, and enthusiastically endorse all we say in its favor. "Comfort" Soap is the house-worker's magic wand, producing wholesome cleanliness, with least demands on time and strength. Its reliable purity gives you a certainty of best results in every detail of cleansing duties.

Gleason's Veterinary Handbook and System of Horse Training.—Two parts in one volume. Part 1, the discovery and practice of veterinary science—diseases of horses, cattle, sheep, poultry swine, dogs and birds, and their remedies. Part 2, the system of horse training. This is the best, cheapest, and most complete horse book ever issued. Prof. Gleason's system of horse training was investigated by the United States Congress and ordered for use for the United States Army. His marvelous skill in training and treating horses is known in every land. Handsomely bound in durable cloth, 520 pages. Size, 8½ x 6. Free for 200 Comfort Trade Marks, or 25 Trade Marks and 50c.

Read full instructions for mailing on page 4.

Comfort Soap's Great Music Library.

All Music full sheet size. Printed on regular heavy paper. Titles engraved and illustrated.

Single pieces, vocal or instrumental, free for 10 Comfort Trade Marks.
10 pieces selected from either or both lists for 25 Comfort Trade Marks and 25 cents.

VOCAL.

I Want a Real Coon. Bernhard Adler.
My Sweetheart Went Down with the Maine. Bert Morgan.
Say That You Forgive Me. Anita Owen.
She was His Daughter. Emily Owen.
Just Plain Joe. B. J. Bruce.
'Caus Ma Baby Loves Me. W. S. Wilson.
Dar'll be a Nigger Missin'. Sol. Bloom.
Words Cannot Tell My Love for Thee. Richard Stahl.
The Bridegroom that Never Came. Davis.
All For You. Chas. Burke.
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